

01-29-03

EUS/J/03-2209



January 27, 2003

**VIA EXPRESS MAIL**

**Assistant Commissioner for Patents**  
Washington, D.C. 20231

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Technology Center

2152

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Name: Melissa Wingo

Signature: Melissa Wingo

Re: Patent Application for:  
"Method and system for distributing targeted advertising"  
Serial No. 09/838,489  
Attorney Docket No. P12688

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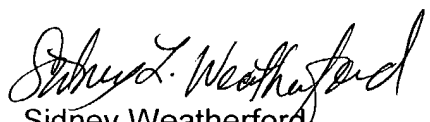
Dear Sir or Madam:

Enclosed for filing please find the following items relating to the above-identified application:

1. Statement Under 37 CFR 1.97 (e) Accompanying Information Disclosure Statement
2. Form PTO-1449 – Information Disclosure Citation
3. Reference AA
4. Postcard acknowledgement

Please file these documents and return the date-stamped postcard to the corresponding address as indicated. If you have any questions or comments concerning this matter, please feel free to contact the undersigned at 972/583-8656.

Sincerely,

  
Sidney Weatherford  
Intellectual Property Counsel

SLW/mw

cc: Gardere Wynne Sewell LLP

Ericsson Inc.  
6300 Legacy Drive  
Plano, Texas 75024





**STATEMENT UNDER 37 CFR 1.97(e) ACCOMPANYING  
INFORMATION DISCLOSURE STATEMENT**

Docket No.  
P12688

In Re Application Of Leif Linde

JAN 28 2003

Serial No.

09/834018

Filing Date

04/19/2001

Examiner

Group Art Unit

2152

Invention: Method and system for distributing targeted advertising

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TO THE ASSISTANT COMMISSIONER FOR PATENTS:

This is a statement under the provisions of 37 CFR 1.97(e) in the above-identified application.

Check applicable statement herebelow:

Statement Under 37 CFR 1.97(e)(1)

- ☒ Each item of information contained in the accompanying Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the Information Disclosure Statement.

Statement Under 37 CFR 1.97(e)(2)

- ☐ No item of information contained in the accompanying Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the undersigned person, after making reasonable inquiry, no item of information contained in the accompanying Information Disclosure Statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the Information Disclosure Statement.

*Shay L. Weatherford*  
Signature

Dated: Jan. 27, 2003

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